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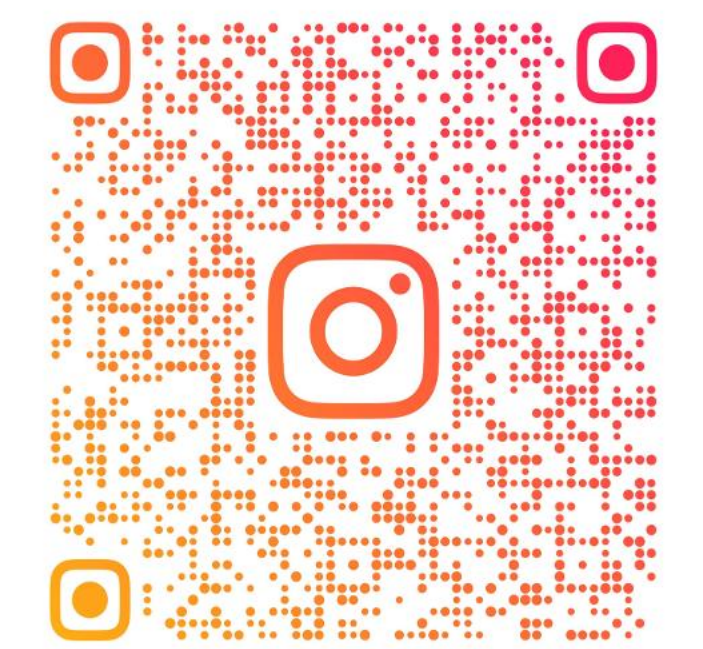


CA ADARSH JOSHI

CA , B.COM

FOUNDER

- 8+ years of teaching experience in CA education
- Subject Expert in:
CA Foundation – Paper 2: Business Laws
CA Intermediate – Paper 2: Corporate and Other Laws
- Has uploaded over 3000+ educational videos for CA Foundation and CA Inter students
- Known for his dynamic, conceptual and “fun-and-learn” teaching style
- Guided thousands of students across India to success in CA exams
- Strong academic background with B.Com (BMCC, Pune) and ACA qualification
- Widely appreciated for his clarity, energy, and practical approach to law subjects
- Through Shikshadwar, offers comprehensive classes, books, tests, and mentorship to CA students



CAADARSHJOSHI



CA DARSHAN JAIN

CA , CS , LLB , DISA , DIRM , B.COM

CO FOUNDER

- Chartered Accountant by profession & educator by passion
- Teaching Financial Accounting , Financial Management & Strategic Management to CA Students For 12 Years.
- Practicing Chartered Accountant For Past 13 years in The Field of Audit , Direct & Indirect Taxes & Management Consultancy
- Elected as Convenor of The Jalna CA CPE Chapter of WIRC of ICAI For 2 consecutive years 20-21 & 21-22.
- He Has Successfully Completed & Qualified Following Certificate Course Conducted By ICAI
 1. Forensic Accounting & Fraud Detection
 2. Concurrent Audit of Banks
 3. Goods & Service Tax (GST)
 4. Public Finance & Accounting
 5. Drafting & Pleading Before Authorities
 6. Wealth management & Financial Planning
 7. Artificial Intelligence



@CA_DARSHAN_JAIN

CA TUSHAR TAPARIA

CA , LLB

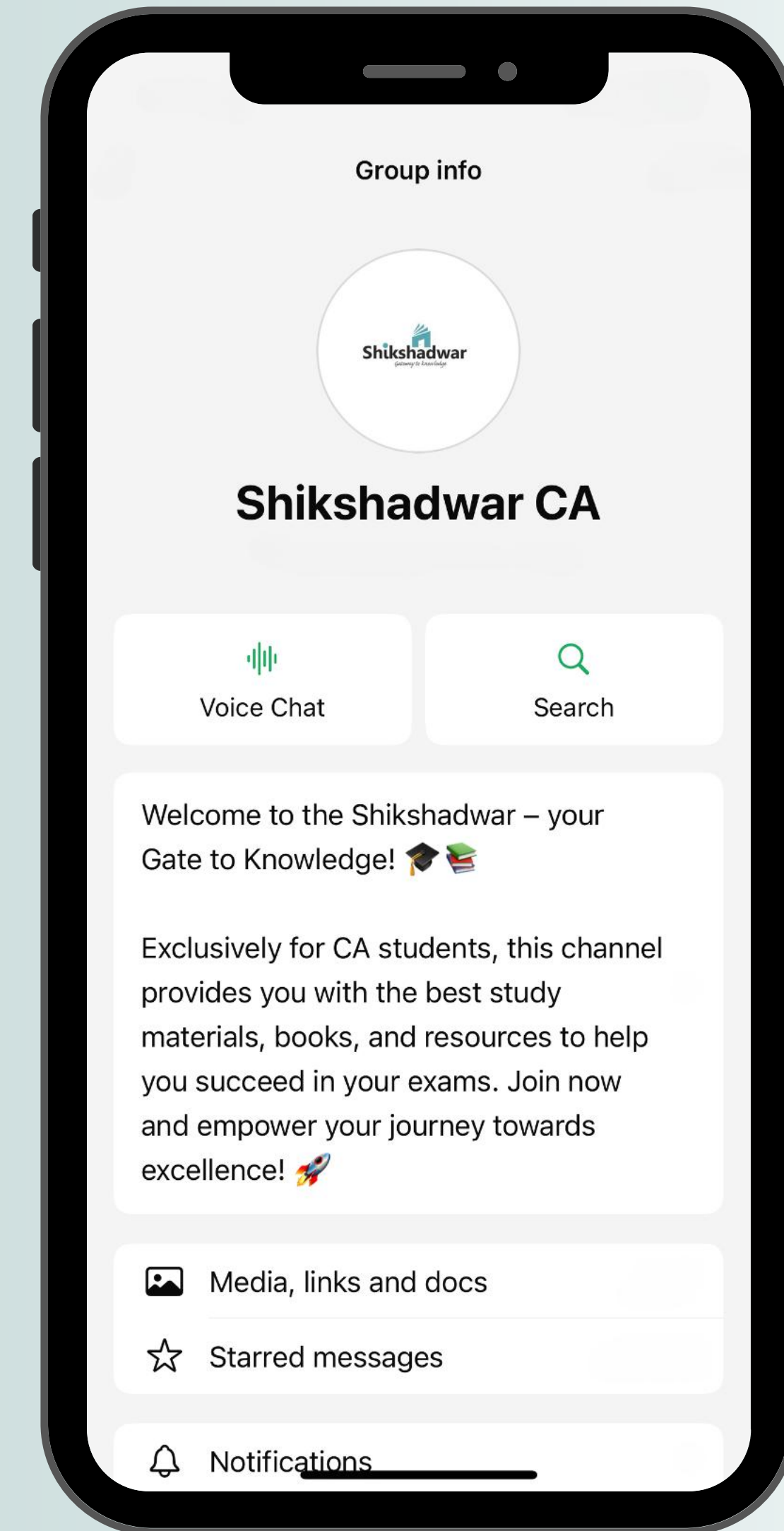
- A multi-faceted professional with a Chartered Accountancy qualification and a Bachelor's degree in Law.
- Brings 7+ years of teaching experience across CA and CS professional courses.
- Specializes in:
 - Taxation at CA Intermediate and CS Executive levels
 - Economics at CA Foundation level
- Known for simplifying complex concepts with crystal-clear explanations and practical insights.
- Expert in delivering Fasttrack batches with proven accelerated learning techniques.
- Frequently invited as a visiting faculty for Taxation at reputed coaching institutes.
- Loved by students for his interactive teaching style, real-life examples, and exam-oriented approach.



@CA_TUSHAR_TAPARIA

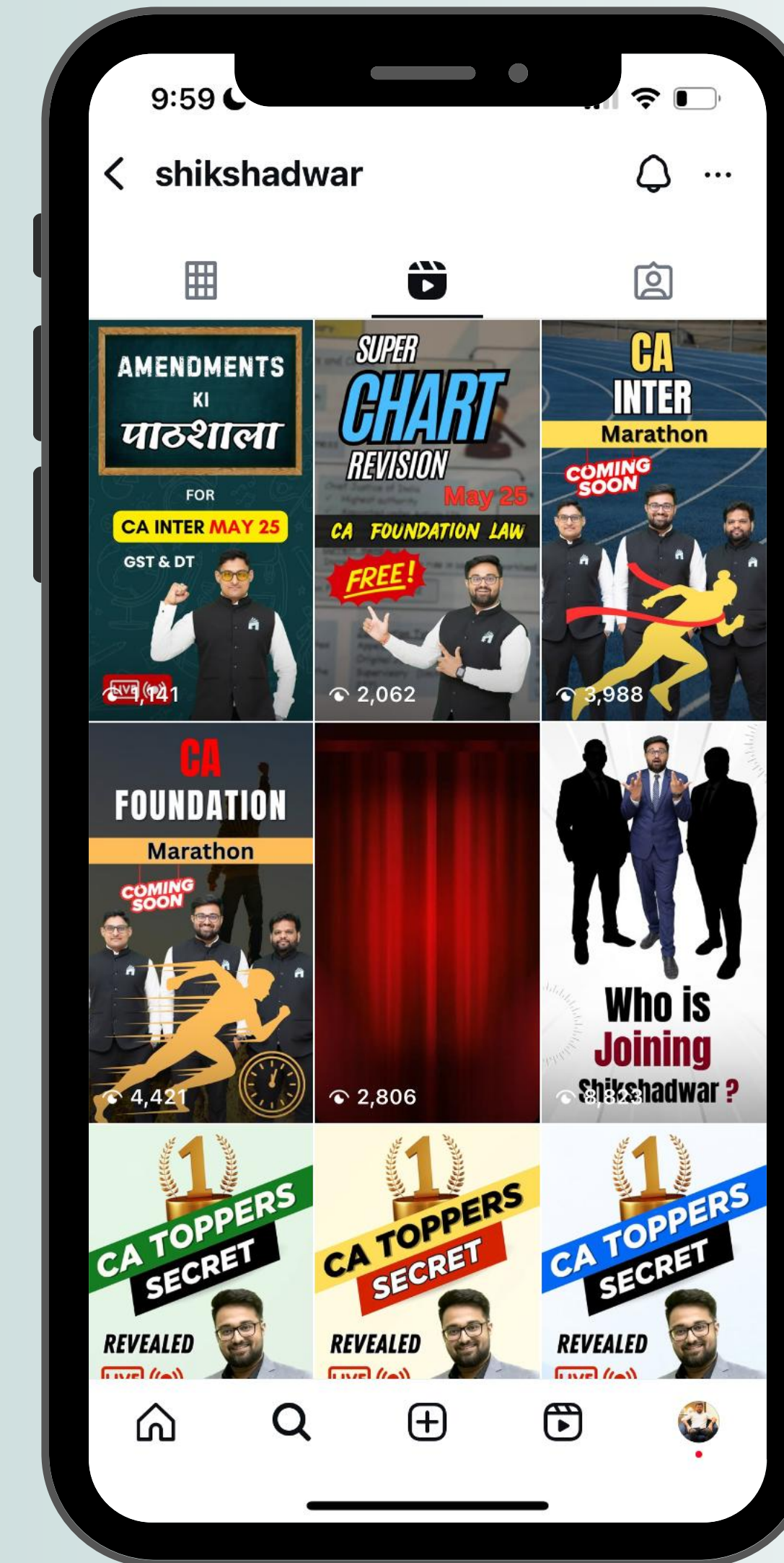


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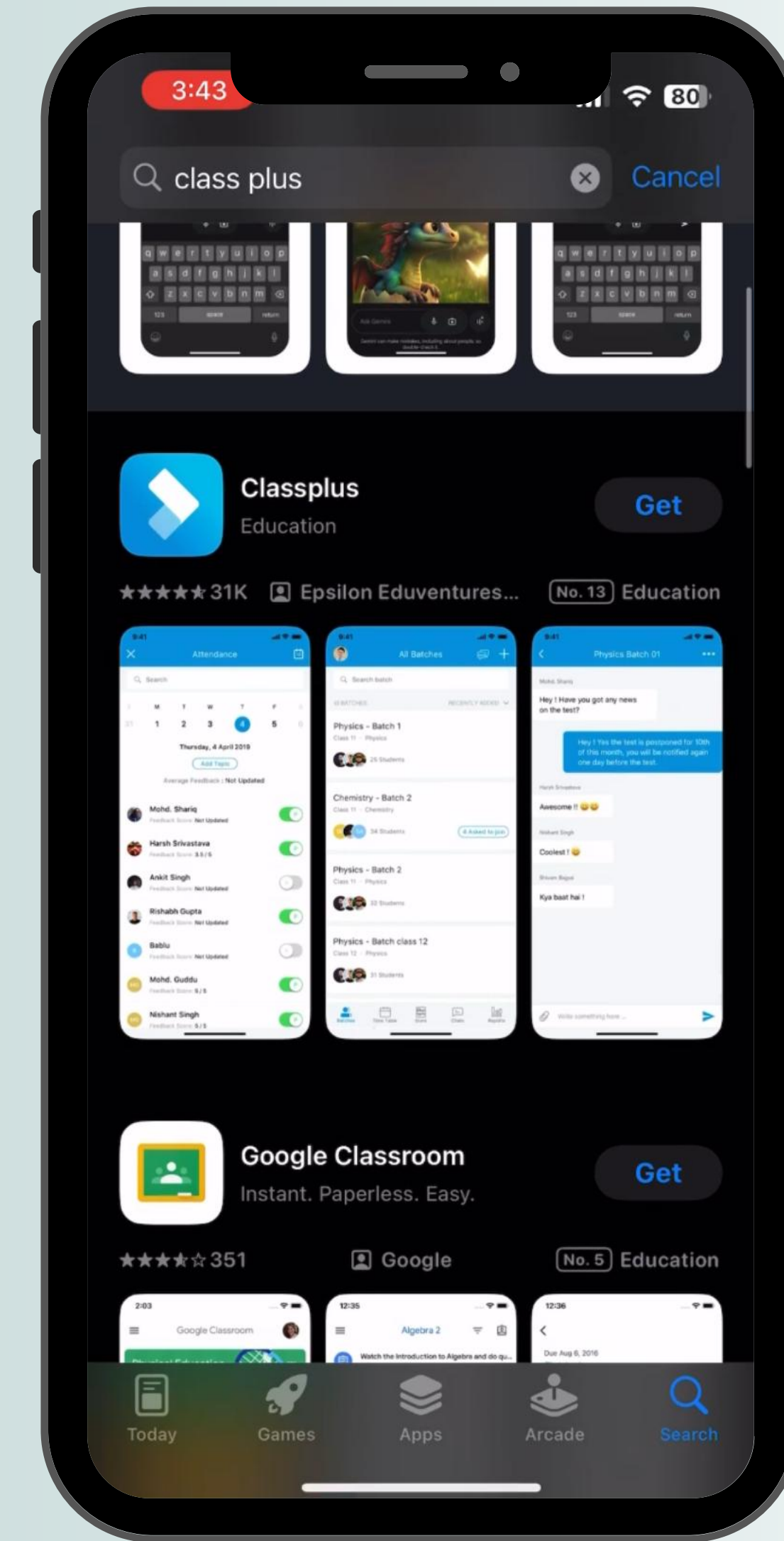
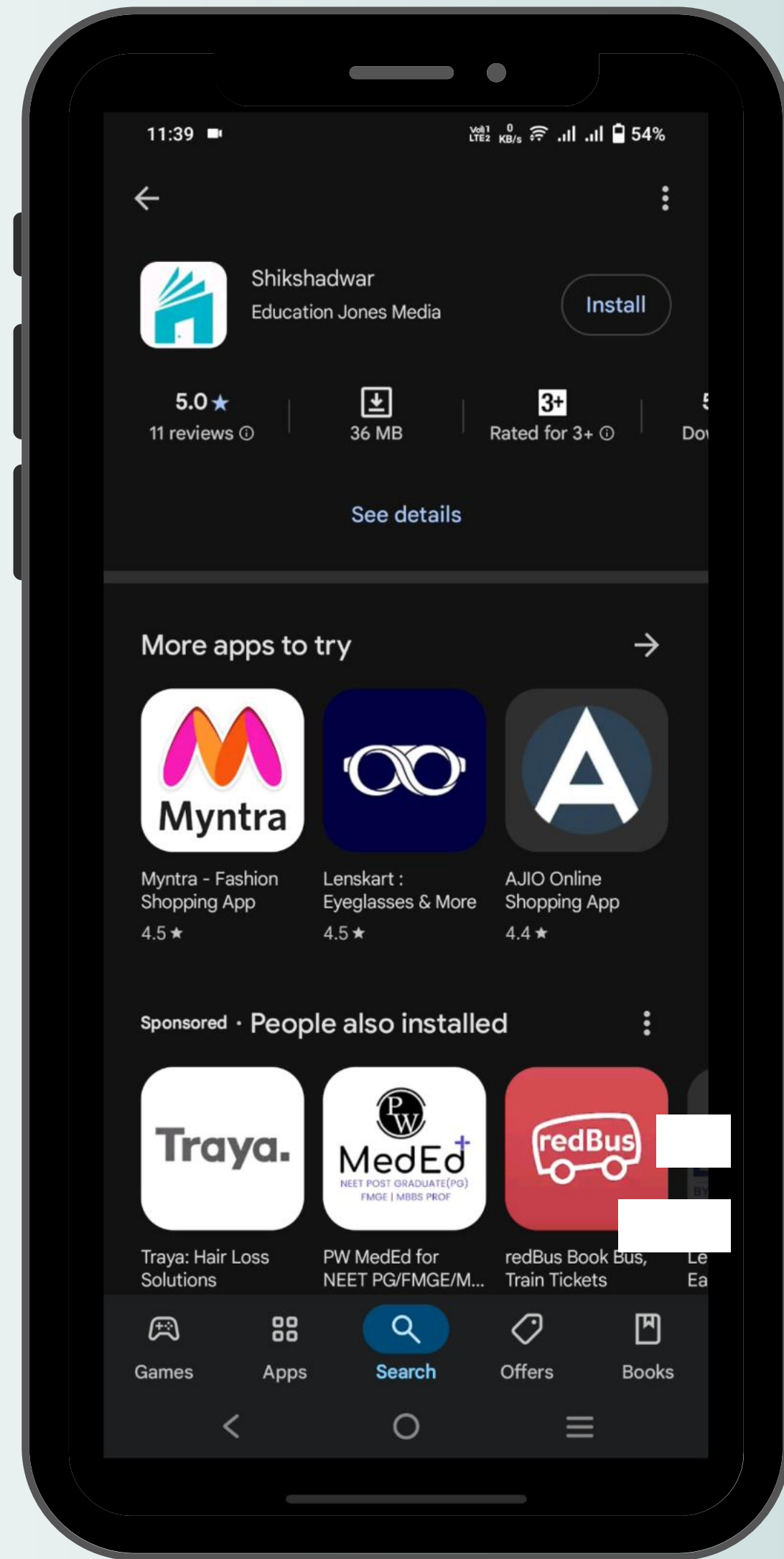
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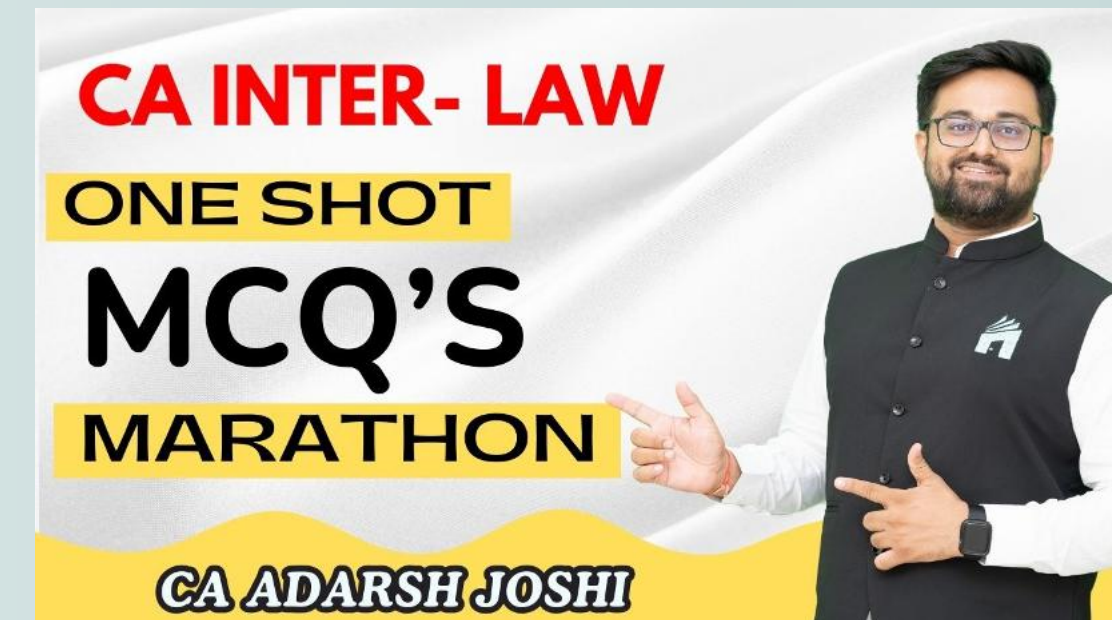
CA INTERMEDIATE MAY 25

Marathons Live Streams



RRR - Result Oriented Rapid Revision

Most Imp Questions



One Shot MCQ's Marathon

Super Chart Revision









Amendments Ki Pathshala

20 -20 Series

CA INTERMEDIATE MAY 25

Marathons Schedule With Links

DATE	TIME	EDUCATOR	SUBJECT	TOPICS	YOUTUBE LINK
17/4/2025	8.00 AM	CA ADARSH JOSHI	LAW	RRR	
18/4/2025	12.00 NOON	CA TUSHAR TAPARIA	GST	RRR	
19/4/2025	8.00 AM	CA CS DARSHAN JAIN	FM	RRR	
20/4/2025	8.00 AM	CA ADARSH JOSHI	LAW	ONE SHOT MCQ MARATHON	
21/4/2025	2.00 PM	CA TUSHAR TAPARIA	GST	GST AMENDMENTS & ITS IMPORTANT QUESTIONS	
23/4/2025	8.00 AM	CA CS DARSHAN JAIN	FM	ONE SHOT MCQ MARATHON	

DATE	TIME	EDUCATOR	SUBJECT	TOPICS	YOUTUBE LINK
24/4/2025	2.00 PM	CA TUSHAR TAPARIA	DT	DT AMENDMENTS & ITS IMPORTANT QUESTIONS	
27/4/2025	8.00 AM	CA CS DARSHAN JAIN	SM	ONE SHOT MCQ MARATHON	
4/5/2025	8.00 AM	CA ADARSH JOSHI	LAW	MOST IMPORTANT QUESTIONS	
6/5/2025	3.00 PM	CA TUSHAR TAPARIA	TAXATION	20-20	
12/5/2025	8.00 AM	CA CS DARSHAN JAIN	FM	20-20	
13/5/2025	8.00 AM	CA CS DARSHAN JAIN	SM	SUPER CHART REVISION	

STRATEGIC ANALYSIS

-

EXTERNAL ENVIRONMENT

MCQ'S



MCQ 1

KSFs stand for:

- (a) Key strategic factors*
- (b) Key supervisory factors*
- (c) Key success factors*
- (d) Key sufficient factors*

MCQ 2

Competitive landscape requires the application of-

- (a) Competitive advantage*
- (b) Competitive strategy*
- (c) Competitive acumen*
- (d) Competitive intelligence*

MCQ 3

The term PESTLE analysis is used to describe a framework for analyzing:

- (a) Macro Environment*
- (b) Micro Environment*
- (c) Both Macro and Micro Environment*
- (d) None of above*

MCQ 4

'Attractiveness of firms' while conducting industry analysis should be seen in-

- (a) Relative terms*
- (b) Absolute terms*
- (c) Comparative terms*
- (d) All of the above*

MCQ 5

What is not one of Michael Porter's five competitive forces?

- (a) New entrants*
- (b) Rivalry among existing firms*
- (c) Bargaining power of unions*
- (d) Bargaining power of suppliers*

MCQ 6

Which of the following constitute Demographic Environment?

- (a) Nature of economy i.e. capitalism, socialism, Mixed*
- (b) Size, composition, distribution of population, sex ratio*
- (c) Foreign trade policy of Government*
- (d) Economic policy i.e. fiscal and monetary policy of Government*

MCQ 7

All are elements of Macro environment except:

- (a) Society*
- (b) Government*
- (c) Competitors*
- (d) Technology*

MCQ 8

The emphasis on product design is very high, the intensity of competition is low, and the market growth rate is low in the__ stage of the industry life cycle.

- (a) Maturity*
- (b) Introduction*
- (c) Growth*
- (d) Decline*

MCQ 9

During which stage of the Product Life Cycle will marketing strategies need to concentrate on differentiating a product from competing products, building brand loyalty and offering incentives to attract competitor's customers to switch?

- (a) Decline**
- (b) Growth**
- (c) Maturity**
- (d) Introduction**

MCQ 10

Nicole has inherited a restaurant from her uncle. The restaurant had been under-performing and was closed six months ago. Nicole wants to begin a new restaurant in the premises with a new name and new cuisine.

The following are primary activities of the value chain that Nicole should consider except:

- (a) In bound logistics: side of local, high quality produce for ingredients**
- (b) Outbound logistics: consider delivery of the bound to table**
- (c) Marketing: Presentation of meals**
- (d) Technology: Advanced cooking equipment**

MCQ 11

1. A newspaper is planning for the next five years. Which of the following demographic influence(s) should it consider as part of its external environment analysis?
- (i) Tax on newspapers
 - (ii) Import of raw materials will suffer if domestic currency weakens
 - (iii) Increased mobility around the world requires different language version
 - (iv) Carbon emissions from the use and products of paper - newspaper
- (a) (iii) & (iv)
- (b) Only (iii)
- (c) Only (iv)
- (d) (ii), (iii), (iv)

MCQ 12

The directors of Blaina Packaging Co. (BPC), a well-established manufacturer of cardboard boxes is considering whether to enter the cardboard tube market. Cardboard tubes are purchased by customers and these products are of various sizes, ranging from large tubes which are used for carpets to small tubes which are used for films and paper. Another company, Plastic tubes Co. (PTC), produces narrow, but increasing, range of plastic tubes which are capable of housing small products such as film and paper-based products. This is considered as which of the following Porter's force for BPC?

- (a) Threat of new entrant
- (b) Threat of substitutes
- (c) Bargaining power of customers
- (d) Bargaining power of suppliers

MCQ 13

Anything that a firm does especially well compared to rival firms is referred to as

- (a) Competitive advantage
- (b) Comparative advantage
- (c) Opportunity cost
- (d) Sustainable advantage

MCQ 14

Suppliers can command bargaining power over a firm when:

- 1. The products are crucial to the buyer**
- 2. Large number of substitutes are available**
- 3. Suppliers erect high switching costs**
- 4. Suppliers are more concentrated than their buyers.**

All above explain the reasons except:

- (a) (1)**
- (b) (2)**
- (c) (3)**
- (d) (4)**

MCQ 15

Which of the following variables are not directly affected by marketing mix?

- (a) Product
- (b) Place
- (c) Process
- (d) Promotion

MCQ 16

'Customer Analysis' and 'Market Analysis' are the part of... ..

- a) Internal analysis
- b) Strategy identification and selection
- c) External Analysis
- d) None of the above

MCQ 17

Which of the following is not an issue to consider for Strategic Analysis?

- a) Strategy evolves over a period of time
- b) Balance of external and internal factors
- c) Risk
- d) Complexity of competition

MCQ 18

Which of the following is not the characteristics of globalization?

- a) Conglomerate of multiple units
- b) Common Pool of resources
- c) Common strategy
- d) High Transportation cost

MCQ 19

Value chain analysis was originally introduced as an.....to shed light on the value-added task of separate activities.

- a) Accounting analysis
- b) Portfolio Analysis
- c) Controls analysis
- d) System analysis

MCQ 20

Which of the following is not considered as a supporting activity?

- a) Firm infrastructure
- b) HR Management
- c) Inbound Logistics
- d) Technology Development

MCQ 21

The objective of competitive strategy is to generate.....

- a) **Generate Competitive Advantage**
- b) **Increase Market Share**
- c) **Beat Competition**
- d) **All of the above**

MCQ 22

Which of these is not a primary activity under Value chain analysis?

- a) Inbound Logistics
- b) Marketing and Sales
- c) Procurement
- d) Service and operation

MCQ 23

... ..most affect industry member's ability to prosper in marketplace?

- a) Key success Factors
- b) Driving Forces
- c) Core Identify Forces
- d) Concurrent forces

MCQ 24

Which of the following is based on commonly observed phenomenon that unit costs decline as a firm accumulates experience in terms of a cumulative volume of production?

- a) Experience Curve**
- b) Product life cycle**
- c) SWOT Analysis**
- d) Growth Share Matrix**

MCQ 25

Which area of value chain transform various inputs into the final product or service?

- a) Marketing and Sales**
- b) Procurement**
- c) Infrastructure**
- d) Operation**

MCQ 26

.....refers to analysis of competitors and at the same time, it permits the comprehension of their vision, mission, core values, niche market, strengths and weaknesses?

- a) Strategic Analysis
- b) Core competence
- c) Competitive Landscape
- d) Competitive Strategy

MCQ 27

Which is a particularly important area of supportive activities in value chain that transcends all primary activities?

- a) Procurement
- b) Technology Development
- c) Human Resources Manager
- d) Infrastructure

MCQ 28

..... is “a group of firms whose products have same and similar attributes such that they compete for same buyers.

- a) Industry
- b) Value chain
- c) Competitive Landscape
- d) Strategy Analysis

MCQ 29

Raju started a samosa stall in a local market and the existing momos and bhelpuri stall owners started creating problems for him. This is an example of-

- a) Bargaining power of suppliers
- b) Threat of new entrants
- c) Substitute products
- d) Nature of rivalry in industry

MCQ 30

According to Porter, what is usually the most powerful of the five competitive forces?

- a) Rivalry among existing firms
- b) Potential development of substitute products
- c) Bargaining power of buyers and suppliers
- d) Potential entry of new competitors

MCQ 31

Which of the following is not an entry barrier?

- a) Brand identity
- b) Research and development
- c) Product differentiation
- d) Access to distribution channels

MCQ 32

A large firm can produce high volumes of good at successively lower costs. This creates.....

- a) Capital Requirement Barrier
- b) Economies of scale Barrier
- c) Switching Cost Barrier
- d) Brand Identify Barrier

MCQ 33

Buyer bargaining power has leverage when.....

- a) Buyers have full knowledge
- b) Buyers have invested a lot of money
- c) Buyers are more concentrated than firms
- d) All the above

MCQ 34

In case assets of a Firm is considered highly specialized and therefore of little value to any other firm, such situation creates.....

- a) Fixed cost
- b) Slow Growth
- c) Exit Barrier
- d) Industry Leader

MCQ 35

Which of the Porter's Five Forces states that 'Firms must search for products that perform the same, or nearly the same function as their existing products'?

- a) Threats of new entrance
- b) Bargaining power of buyers
- c) Threats of substitutes
- d) Nature of industry rivalry

MCQ 36

Rivalry among competitors tends to be cutthroat when.....

- a) Industry has no clear leader
- b) Numerous competitors
- c) No scope of differentiation
- d) All the above

MCQ 37

Introduction of products by new firm may lead incumbents to reduce their product prices and increase their advertising budget. This entry barrier is referred as

- a) Possibility of aggressive retaliation**
- b) Economic of scale**
- c) Access to distribution channels**
- d) Brand identity**

ANSWER KEY

SR.NO	ANSWER	SR.NO	ANSWER
1	C	21	D
2	D	22	C
3	A	23	A
4	A	24	A
5	C	25	D
6	B	26	C
7	C	27	C
8	B	28	A
9	C	29	B
10	D	30	A
11	B	31	B
12	B	32	B
13	A	33	D
14	B	34	C
15	C	35	C
16	C	36	D
17	D	37	A
18	D		
19	A		
20	C		